



Advertising

The Bench is the monthly e-newsletter produced by parks charity GreenSpace. It provides a round-up of news and events around the parks and green space sector.

Our audience comprises green space professionals, private service providers, consultants, community groups, landscape designers, and other related professions and organisations.

The Bench is sent at the beginning of each month.

The stats:

- 1,700 contact list
- 35% unique open rate
- 1,600 total views & forwards per issue
- 48% click to open rate

The advertising space:

Artwork to be provided by advertiser by agreed deadline in jpg or gif format, as well as hyperlink if relevant.

Full

- 200 x 360px static, clickable image
- £150 +VAT

Half

- 200 x 180px static clickable image
- £85 +VAT



NB: Inclusion of advert is subject to approval by GreenSpace and receipt of payment or purchase order number

15% discount for GreenSpace/IPGS members