

Power to the Parks:

Delivering without compromise



24.11.2010

The Studio, M1 1FN, Manchester

A one-day conference exploring the options available to tackle the challenges ahead, sharing examples of best practice and contemporary thinking.

Context

The new coalition government and economic recession has provided the catalyst for re-assessment of public spending and local government reform. With budget cuts a reality and concepts such as 'localism' and 'Big society' looming large on the horizon, park services must re-invent their ways of working.

How can park managers respond to the challenges ahead of them and re-position their green space services within the new political landscape? How can communities be effectively and positively involved in service delivery? What benefits can successful implementation of strategic commissioning bring? Where can external funding be found? What can be done to raise the profile of green space services?

Power to the Parks: Delivering without compromise, will explore these questions and more, discussing the options available to tackle the challenges ahead, sharing examples of best practice and contemporary thinking.

97% of delegates rate GreenSpace conferences as very good. June 2010

Roundtable Discussion

During the afternoon there will be a roundtable discussion, focusing on the current topical issues in the sector, such as Big society, localism, Local Enterprise Partnerships, the spending review, and service delivery. Participants include:

- **Martyn Allison** Local Government Improvement & Development
- **David Evans** from David Evans Consultants
- **Neil O'Connor** from Department for Communities & Local Government
- **Dr Edward Hobson** from CABI
- **Charlotte Hazlewood** Heritage Lottery Fund North West
- **Sid Sullivan** SGS Environmental Management and Consultancy Ltd
- **Kylie Ward** Manchester City Council

100% of delegates would attend another GreenSpace event. March 2010

Book now

T: Call Caroline on 0118 946 9068

F: Fax attached form to 0118 946 9061

W: www.green-space.org.uk

Places are limited; reserve a place now to avoid disappointment....

Delegates receive:

- Confirmation documents, including a list of nearby hotels and further travel directions.
- A comprehensive delegate pack, containing profiles of the speakers, their organisations and a list of attendees.
- A full conference report, including presentation slides and speeches.

Who should attend?

- Park managers and officers
- Heads of service
- Policy makers
- Councillors
- Community groups
- Landscape architects
- All other public, private and voluntary sector professionals who are currently working with, or have an interest in parks and public green space.

“Good balance between strategic issues and more detailed, practical examples of work in the field.” Sustainable Parks: Sustainable Futures, March 2010

“Stimulating presentations from industry practitioners - very useful.” Saving your Service, June 2010

Conference schedule

Registration: 09.00-09.50

Summary and close: 16.00

Venue

The Studio

51 Lever Street
Manchester
M1 1FN

The Studio, located in the heart of the City, is just minutes away from Piccadilly Station and the City's public transport links. The Studio prides itself on providing cutting edge technology and providing environmental characteristics, such as natural ventilation and sensor lighting.

Travel

Train: The nearest station is Manchester Piccadilly, M60 7RA

Car: Paid parking is available at the Church Street car park, M4 1LX

The venue is in the Northern Quarter of Manchester and is a 10 minute walk from Manchester Piccadilly Station.

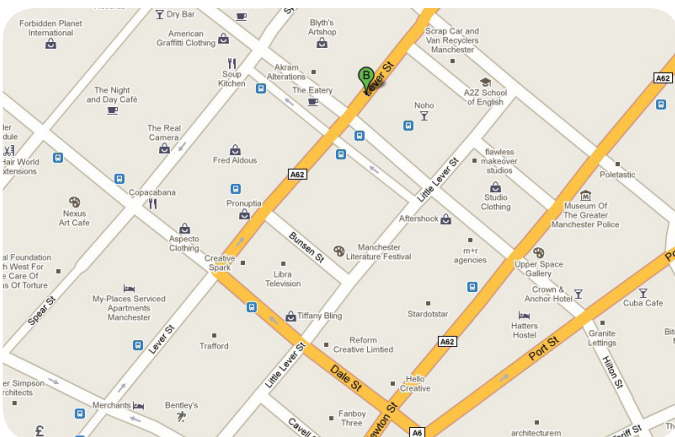
Booking price

GreenSpace & IPGS members: **£180**

Non-members: **£230**

Subsidised places for registered GreenSpace Community Network members & those in full-time education: **£90**

Price excludes VAT



Exhibitors: The Next Field and Proludic Ltd

Interested in exhibiting, please get in touch for full benefits and cost: carolinec@green-space.org.uk.

Programme

Morning session:

Adapting to Change

Martyn Allison, National Advisor Culture & Sport, Local Government Improvement & Development

With the new political landscape beginning to take shape, parks services must re-assess the methods in which they work and deliver. Martyn Allison will discuss how to approach the new landscape with the most effective tools, methods and advice available. He will draw on learning from the 'Positioning and Delivering Culture and Sport: The Main Driver's,' model and the government initiative 'Total Place', which looks at how a 'whole area' approach to public services can lead to a more cost effective outcome.

Taking ownership

Dr Edward Hobson, Head of sustainable and inclusive design, CABE

In such changeable and modest times, park managers need to be equipped with the most reliable advice and evidence available. Dr Edward Hobson from CABE will discuss their work on transferring spaces to community groups, which was created in conjunction with the Asset Transfer Unit and will explain the benefits it can provide. Edward will also draw on learning from CABE's current structure research which focuses on highlighting the most effective models for managing space.

The key to successful funding applications

Charlotte Hazlewood, Casework Manager, Heritage Lottery Fund North West

With time and resources often creating a barrier to funding applications, vital opportunities are often missed. Charlotte Hazlewood from HLF will provide tips and advice on what funding is available and how to apply for grants such as, Parks for People, Your Heritage and Young Roots.

Afternoon session:

Localism, localism, localism

Neil O'Connor, Director, Communities and Neighbourhoods, DCLG

With the new coalition government focusing heavily on localism, the idea of the Big Society is at the forefront of service managers minds. Neil O'Connor from DCLG will explain the Big Society concept, discuss the benefits of community engagement and social enterprise and consider opening up services to new providers like charities, social enterprises and community organisations.

Choosing the right model

David Evans, Independent landscape and green space consultant, David Evans Consultants

The result of the spending review has highlighted a need for change in service delivery in order to provide the most efficient and cost-effective service possible. At the same time the emphasis on the Big Society is raising the potential transfer of management to trusts, community groups and volunteers. Drawing on his experience with Groundwork and the Land Trust, David Evans will explore some of the different models available, the potential benefits and risks of managing open space through a range of mechanisms, and the implications that this may have for cost-effectiveness and localism.

Roundtable Discussion:

Roundtable discussion addressing the following topical issues:

- **Big society**
- **Localism**
- **Local Enterprise Partnerships (LEP's)**
- **Funding**
- **Spending Review**
- **Service delivery**

The panelists include:

- **Sid Sullivan**, SGS Environmental Management and Consultancy Ltd
- **Kylie Ward**, Manchester City Council
- **Martyn Allison**, Local Government Improvement & Development
- **Dr Edward Hobson**, CABE
- **David Evans**, David Evans Consultants
- **Neil O'Connor**, Department for Communities & Local Government
- **Ivor Crowther**, Heritage Lottery Fund North East

Questions and answers

Conference booking form: Power to the Parks: Delivering without compromise, 24.11.2010, Manchester

Four easy ways to book your place:

By post: Complete and return this booking form (one per delegate) to:

GreenSpace
Caversham Court
Church Road
Reading
Berks RG4 7AD

By telephone: Call the events team on 0118 946 9068 to book your place, or to make a provisional booking (all telephone bookings must be confirmed by a completed booking form)

Online: Complete the online booking form at www.green-space.org.uk/bookings

Fax: 01189 469061

Name: _____ Job Title: _____

Company/Organisation: _____

Invoice Address: _____

Postcode: _____

Telephone: _____ Email: _____

Please state any specific access or dietary requirements: _____

GreenSpace member

(Please note that organisations who are members of GreenSpace are eligible to send one delegate at the discounted rate. If booking more than 5 places please get in touch for discounted options available.)

Please invoice me/my organisation for £180.00 (excl. VAT)

Official Order Number

(Please note that all bookings must be accompanied by an official purchase order number or booking reference)

I enclose a cheque, made payable to GreenSpace Forum (Trading) Limited, for £180.00 (excl. VAT)

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A limited number of subsidised places are available to community groups and those in full-time education. Please call 0118 946 9068 to apply for these places.

Cancellations must be supplied in writing and cannot be accepted later than 17.11.10. Please see official cancellation procedure for details.

GreenSpace Caversham Court, Church Road, Reading, Berks RG4 7AD T: 0118 946 9068 E: carolinec@green-space.org.uk www.green-space.org.uk