Wednesday 5 May 2010 – For immediate release

Diary date:
Saving your Service
8 June 2010
Birmingham, The Studio

GreenSpace's next conference, Saving your Service will take place on Tuesday 8 June at The Studio in central Birmingham. The conference, which will focus on maximising park assets and exploring opportunities to secure the future of green space services, is organised in partnership with the Institute of Parks and Green Space (IPGS).

Park managers have always needed to be canny about the way in which they manage their assets and go about positioning their service, now more so than ever – with budget cuts already affecting some local authorities, and further cuts looming in the future.

So what can be done to ensure park and green space services receive recognition and financial support for the significant contribution they make to the social, economic and environmental wellbeing of communities? And how can managers beat the downturn by ensuring that they are making the most of what is on offer in their parks and green spaces?

Saving your Service will explore how to go about meeting these challenges, drawing on examples of best practice. Topics will include asset auditing, making the most of community involvement, positioning parks on the political agenda, maximising revenue from park assets and sponsorship opportunities, building effective partnerships, and much more.

This one-day event will feature a packed programme of presentations, workshops and site visits.

To find out more and book a place, please call Caroline Carsey on 0118 946 9068, email events@green-space.org.uk or go to www.green-space.org.uk.

The full programme will be available on the website shortly.

-Ends-

-Notes to Editors-

- For further information, or to arrange a press pass, please contact:

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- GreenSpace is a registered charity which works to improve parks and green spaces by raising awareness, involving communities and creating skilled professionals. For more information please go to www.green-space.org.uk