

## **GreenSpace East and Green Infrastructure Champions Network**

### **Conference Speakers**

#### **Anne Jaluzot, Strategic Urban Greening Consultant**

Anne is a highly experienced professional urban planner specialising in sustainable urban design, public space and large-scale environmental planning. She has a strong track record in strategic planning, advising on policy and research on green infrastructure and open space. Her expertise is in multi-agency consensus building that ensures investments respond to local needs and brings a holistic set of environmental, social and economic returns.

Anne will give a presentation on why GI is important in local regeneration and how Local Enterprise Partnerships can capitalise on GI as part of their aims and objectives and delivery strategies. Anne will identify the added value GI brings to Regeneration Programmes, Enterprise Zones and Business Improvement Districts.

#### **John Meehan, Parklands Programme Manager**

"GI Strategy and Funding bids"; John has been working on a Strategy for South Essex Greengrid and has come up with an Action Plan and taken this to funders. So far they have raised £1 million and hope to raise another £2.5 million from HLF with a decision in July. Hear how it is done.

#### **Lyn McLay Kidd, Landscape Officer, Chelmsford District Council Jane Allnutt, Communications Officer, Marconi Ponds**

Lyn and Jane will speak on the Marconi Ponds Nature Reserve project where local volunteers manage and maintain their green space for the benefit of the local community; the part it plays in the local green network and the issues encountered and how they have been overcome in creating a rural retreat in central Chelmsford.

#### **Laura Kitson, Green Infrastructure Co-ordinator, Central Bedfordshire**

Laura will describe how GI is delivered through the planning system, looking at the local case study of Central Bedfordshire, of how they have developed GI policies for the local plans and funding for GI through planning obligations.

#### **Jonathan Rochford, Project Manager – Haven Gateway.**

Jonathan will speak on the **ilovelandscapes** web based-marketing initiative for GI Community Growth Award within the Haven Gateway Partnership area. This provides a different slant on building awareness and determining locally GI project within the community. The winner of the competition has just been announced. The process has given

the public control over how some of the public funding is allocated. The award will be spent improving the quality of life in the Haven Gateway, recognising that green spaces provide for health, wealth and wildlife.

**Sue France, CEO, Green Estate Ltd**

Sue will speak on the experiences of Green Estate Ltd as they are at an interesting stage now being over 12 years into a 20 year process of an interrelated green infrastructure and social change project. Sue will share some of the reality of this kind of long term approach. Lots of successes and positives that that will enthuse and give confidence for others to persevere – but also the inevitable failures, difficulties and pain to be avoided where possible.

**Martin Kelly, Director – Land Planning, Capita Symonds, Victoria BID**

The Victoria BID is championing a sustainable green agenda for the SW1 area of London, with planned developments designed to mitigate the impact of a thriving commercial district. Their aim is to establish the Victoria BID as a leader in sustainable business environments. Their Green infrastructure plan aims to deliver numerous functions or ‘ecosystem services’. They believe that the key benefits that green infrastructure can deliver are Economic, Environmental, Social and Cultural as well as and unleashing the Potential in Victoria itself.