

# **Big Society? Yes, no, and maybe...**

Peter Latchford

Black Radley



June 2011

# Agenda

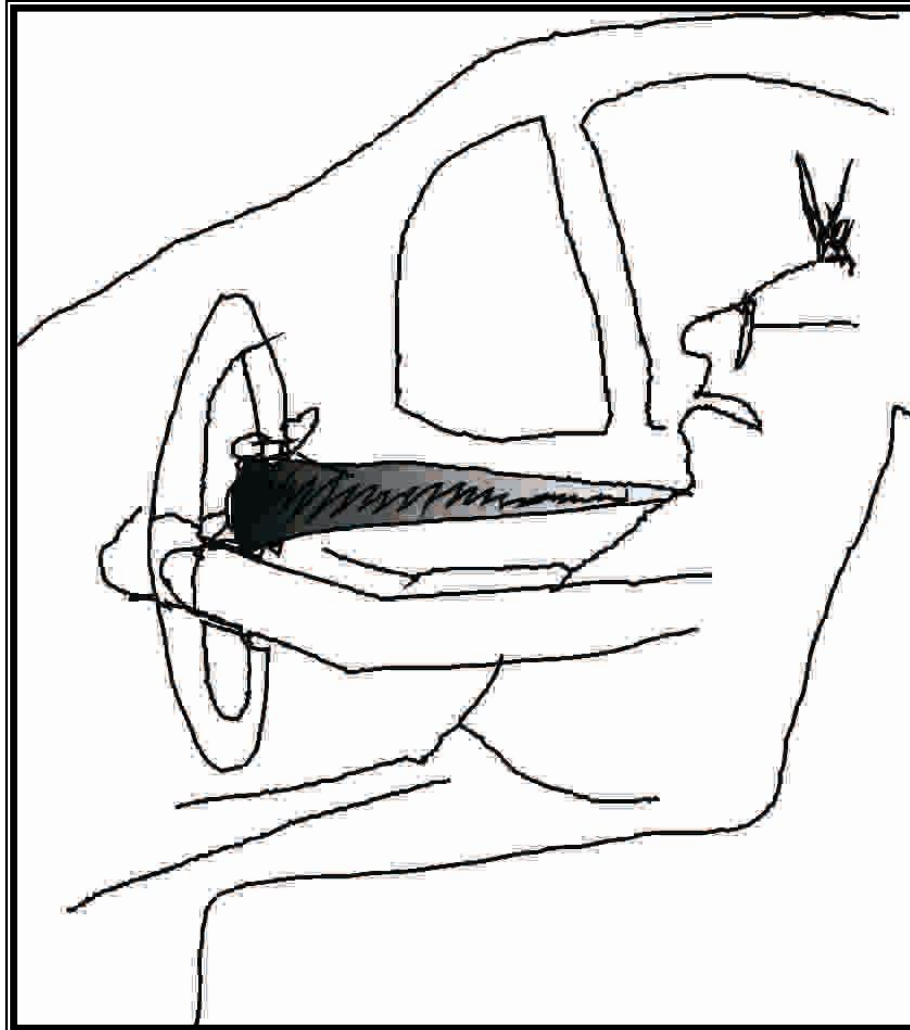
**1. Big Society good**

**2. Big Society bad**

**3. Maybe**

- Power
- Priorities
- Enterprise
- Enabling

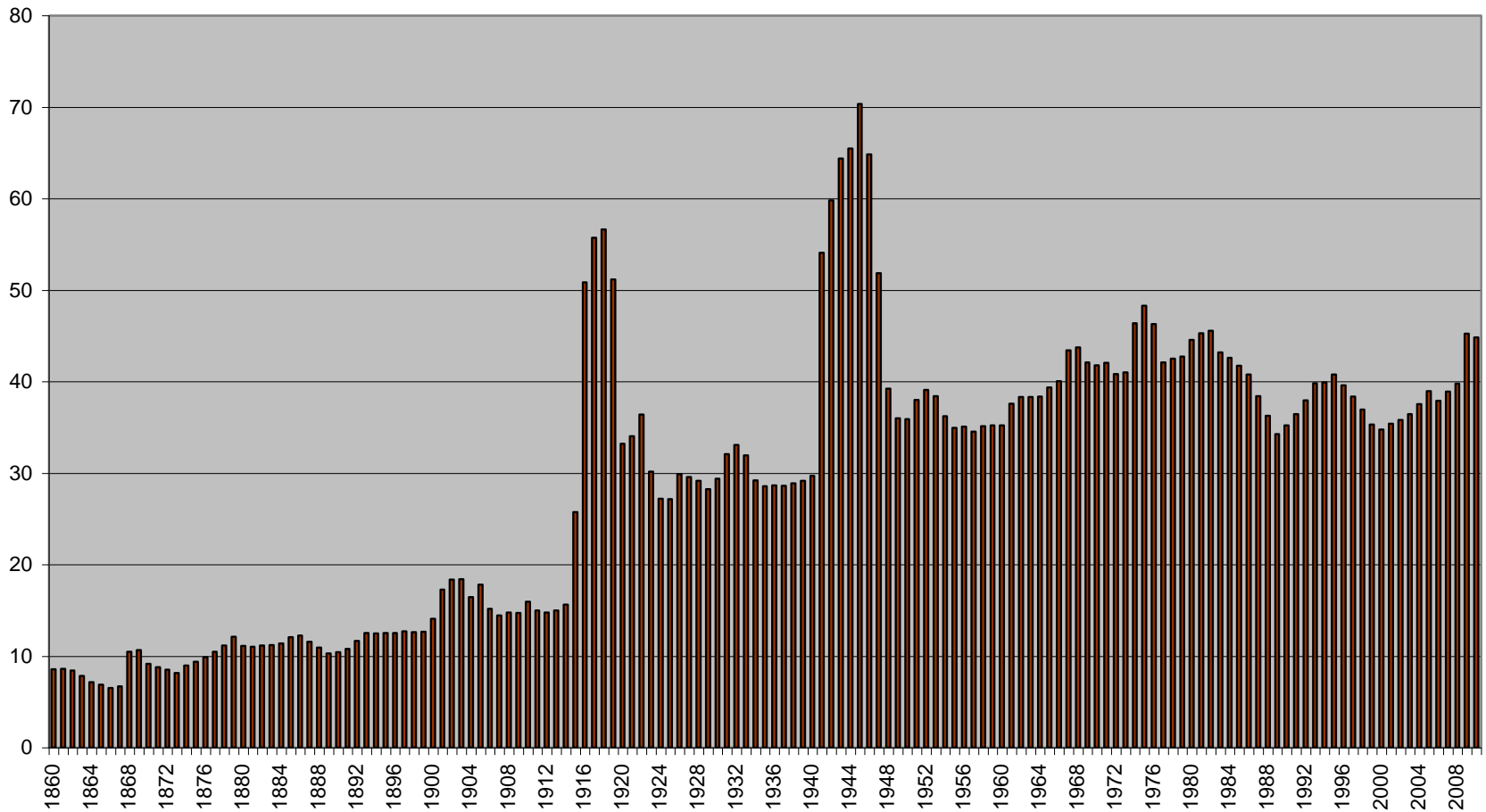
# Ineffective Interventions



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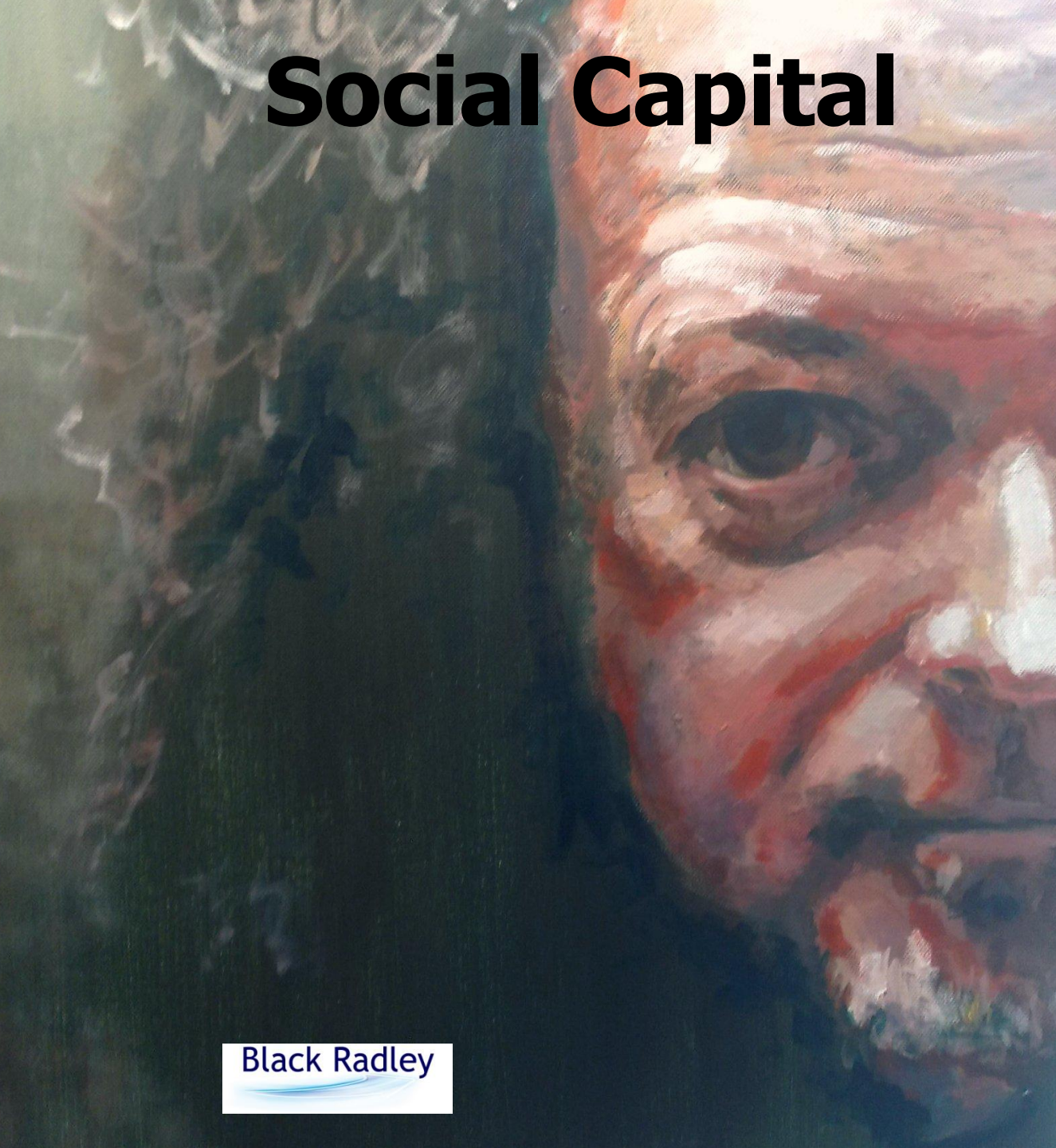
# Over-Promising

Total Spending %GDP

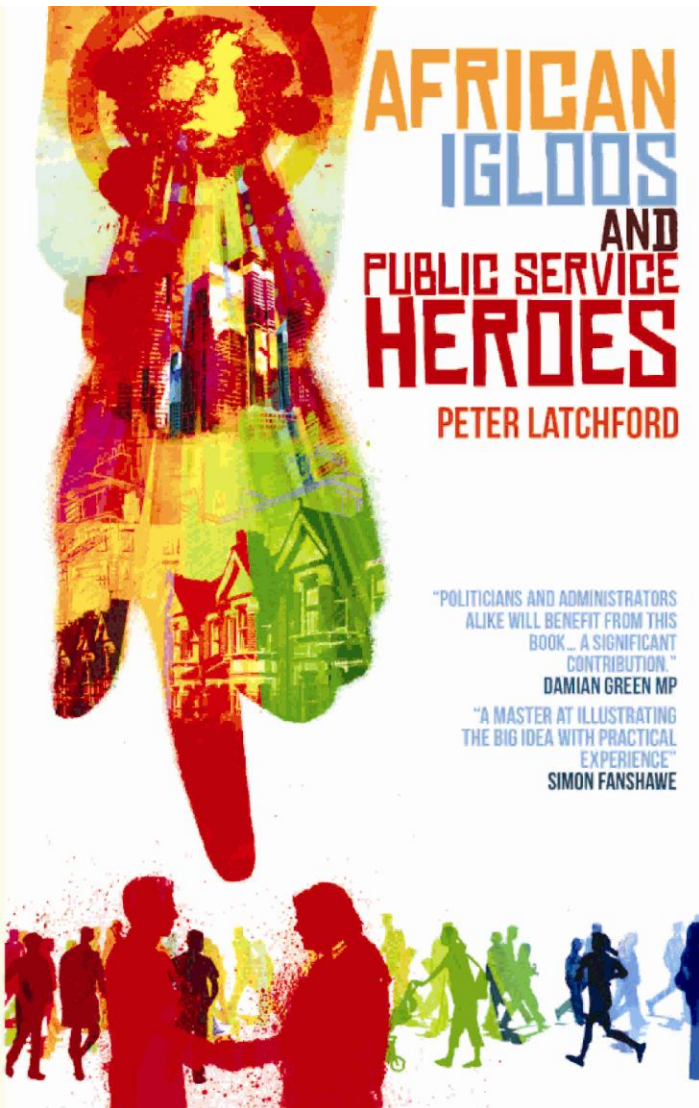


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# Social Capital



# Enterprise and Innovation



## **Diseased thinking:**

- **I am the spanner, you are the nut**
- **African igloo**
- **Throttle our suppliers!**
- **People live in categories**
- **Add more targets!**
- **Bleeding stumps**
- **Soup-up the sub-system**

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# Creativity

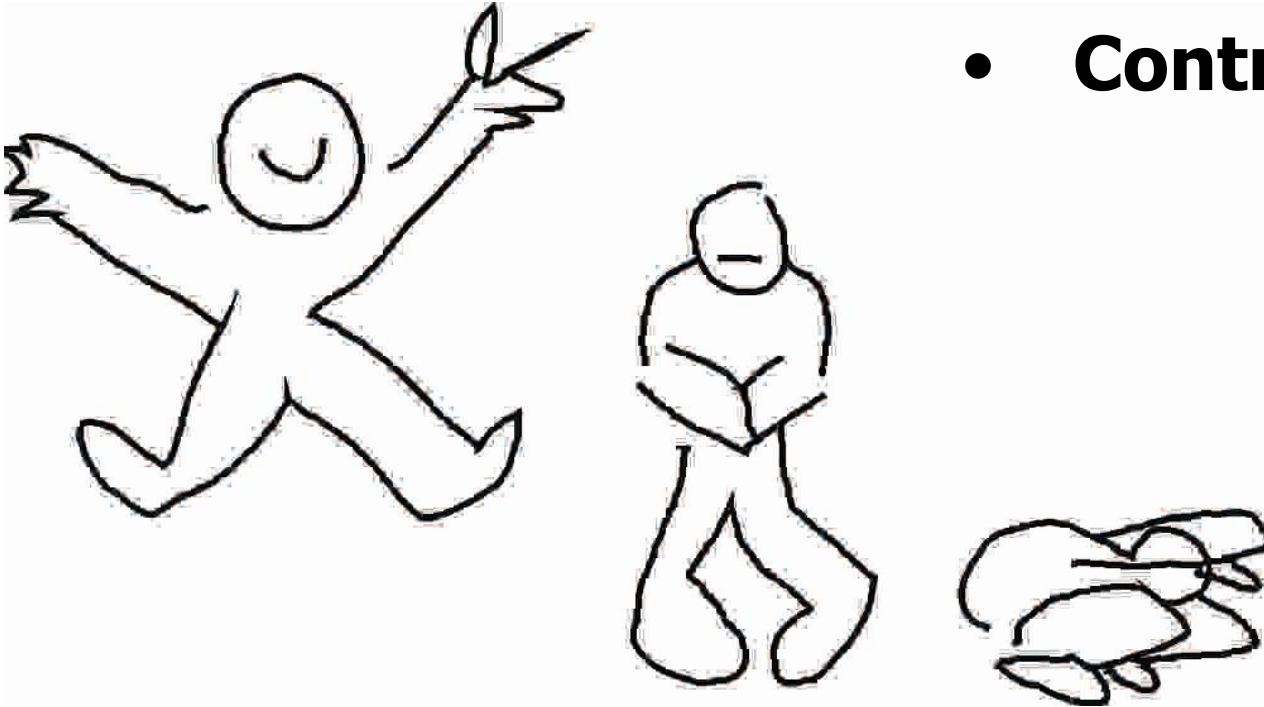


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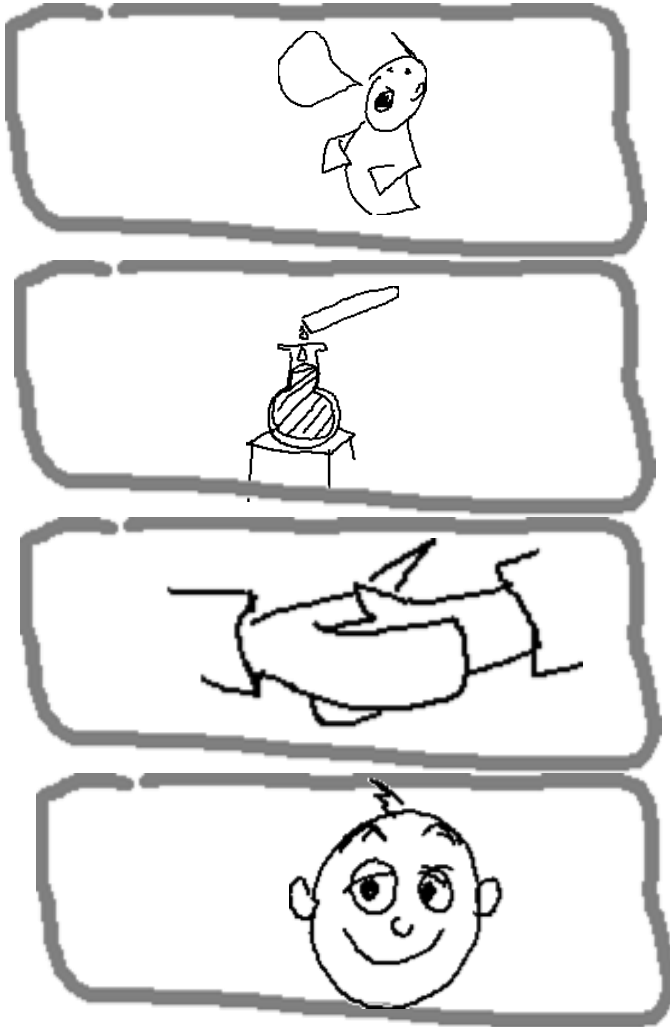
# Big Society bad

- **Love**
- **Cash**
- **Control**



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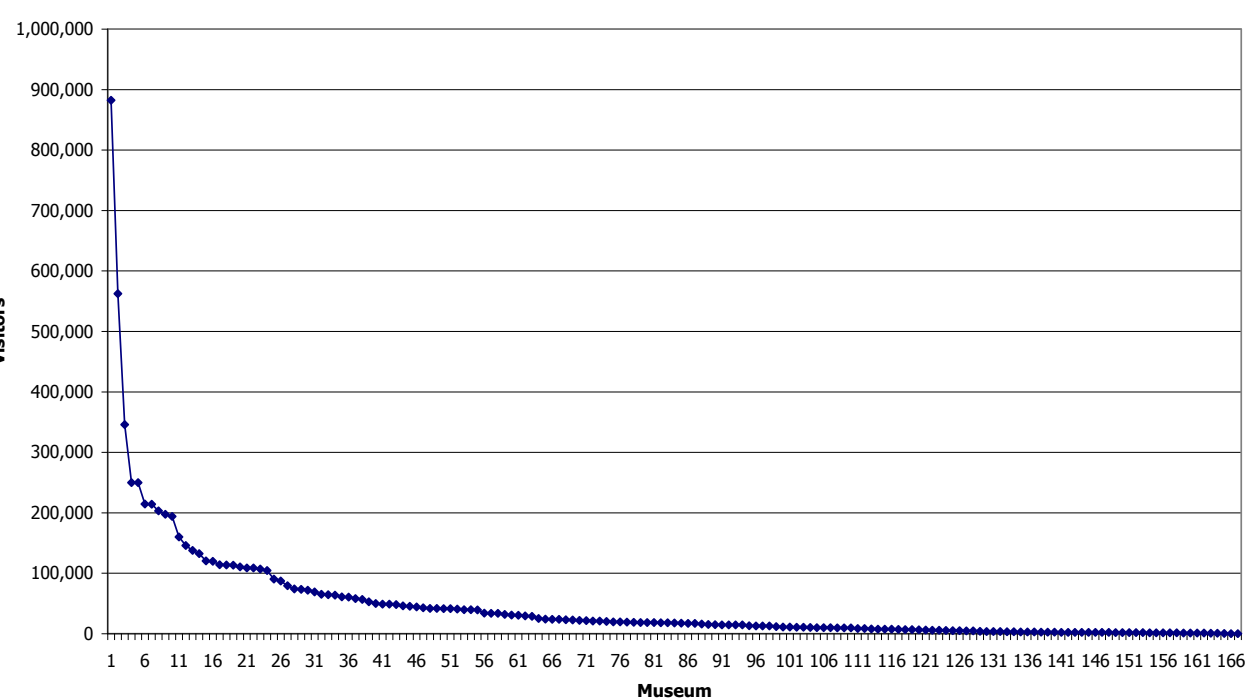
# Power



- **Decision types**
- **Management styles**
- **Quality assurance**
- **Governance**

# Priorities

2009 Visitor Numbers



- **Diverse**
- **Performance**
- **Types?**

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# Enterprise

## Museum effectiveness

		priorities	
		<i>financial</i>	<i>heritage/ cultural</i>
management	<i>assets</i>	building the balance sheet	stewardship of collections
	<i>impact</i>	economic impact (e.g. contribution to the visitor economy)	socio-economic impact (e.g. well-being, educational achievement)
	<i>vigour</i>	surplus generation	stakeholder support (e.g. local councillors)

# Enabling

**CULL?**

**COMPETE?**

**CATALYST?**



**best change  
approach?**

# Enabling

**Social capital on the balance sheet**

**New investment mechanisms**

**New partnerships**

**This above all: to thine own self be true**



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