



# Green Flag Award Scheme Update



# The Grand Plan.....



- Scheme Results for 2010
- Group Award Pilot
- International Development
- Training Update
- Key Dates
- The Future





# Scheme Results 2010

## Green Flag Award

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
England	1086	1117	+3%	994	1044	+5%
Wales	45	51	+13%	41	48	+17%
Scotland	30	36	+20%	26	34	+31%
Northern Ireland	5	11	+120%	5	11	+120%
<b>Total</b>	<b>1166</b>	<b>1215</b>	<b>+4%</b>	<b>1066</b>	<b>1137</b>	<b>+7%</b>





## Green Flag Community Award

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
<b>England</b>	116	<b>134</b>	+15.5%	112	<b>126</b>	+12%
<b>Wales</b>	17	<b>23</b>	+35%	17	<b>22</b>	+19%
<b>Scotland</b>	2	<b>1</b>	-50%	2	<b>1</b>	-50%
<b>Total</b>	135	<b>158</b>	+17%	131	<b>149</b>	+14%





## Green Heritage Site Accreditation

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
<b>England</b>	66	59	-11	52	50	-4%



# Mystery Shopping



- On-going programme continues
- All sites are eligible for Mystery Shopping
- 225 Sites will be Mystery Shopped in October, November and December.





# Group Award Pilot



# Background



- Finite and inadequate number of Judges
- Funding issues for an expanding scheme
- Limited resources within applicant organisations to support submission of more sites
- Increasingly uncertain financial future for local and central Government.



# Participants



The group award is being piloted by 20 authorities across the United Kingdom

Representation across different types and scale of organisations.

Each has achieved at least 5 Green Flag Awards



# Group Award Process



1. Applicant self assesses existing Green Flag sites. (new sites follow existing process)
2. Declaration of Sites made to Green Flag Award Scheme
3. Peer Reviews conducted
4. Mystery Shopping supports the scheme throughout the year.



# Feedback



- A report outlining strengths and recommendations based on the 8 key criteria.
- A risk rating of high/medium/low – highlighting what level of risk there is that the organisation can maintain the Green Flag Award standard. Those who are high risk will return to the normal application and judging process.



# Tests within the pilot

- Time frames
- Paperwork
- Judges allocation
- Effectiveness of feedback



# International Development





# Background

- Introducing Green Flag to potential applicants and Judges
- Events in Melbourne & Auckland





# The people

- Melbourne – Parks Victoria, City of Melbourne, AILA, Parks Forum & Hobart City Council
- Auckland – Department of Conservation, Auckland Council, Rotorua District Council & Cornwall Park



# Australia



# Learning



- Different language and approach to Management Plans
- Rangers are more enforcement officers
- Size and typology not a barrier to the award scheme.
- Possums have fan clubs and 'parkies' hate possums
- No bins, carry in/carry out applied in Melbourne
- Fiercely protective of their heritage



# New Zealand



Auckland Botanic  
Gardens



Kauaeranga Valley  
Forrest



# Learning



- Cultural differences between Australia and New Zealand - indigenous populations
- Bio-security very important
- Pesticide use
- They shoot dogs!
- Scale of sites – Coromandel peninsula
- Educational programmes



# Training Update



Induction Training – 2 day course for new Judges

Pilot Training – 1 day workshops

Green Flag Refresher Training – 1 day course for existing Judges





# Key Dates

- Application opens 1<sup>st</sup> November 2011
- Application Closes 31<sup>st</sup> January 2012
- Site allocation to Judges February 2012
- Judging 1<sup>st</sup> March to 31<sup>st</sup> May 2012
- Announcement of winners 9<sup>th</sup> July 2012



# The Future



There is a clear commitment to continue with the Scheme

The Green Flag Plus Partnership will be responsible for the Scheme for the current application and judging round





# Questions

