



 GreenSpace

# Green Flag Award Regional Forum



### Green Flag Award UK

	Applications		Change	Winners		Change
	2009	2010		2009	2010	
England	988	1086	+10%	871	994	+14%
Wales	36	45	+25%	30	41	+36%
Scotland	15	30	+100%	10	26	+160%
Northern Ireland	5	5	0	4	5	+25%
<b>Total</b>	<b>1044</b>	<b>1166</b>	<b>12%</b>	<b>915</b>	<b>1066</b>	<b>+16.5%</b>

### Green Flag Award Other Countries

	Applications		Change	Winners		Change
	2009	2010		2009	2010	
The Netherlands	2	2	0	2	2	
Germany		1			1	



## Green Heritage Site Accreditation

	Applications		Change	Winners		Change
	2009	2010		2009	2010	
England	60	63	+5%	46	52	+13%

## Green Pennant Award

	Applications		Change	Winners		Change
	2009	2010		2009	2010	
England	80	116	+45%	76	111	+46%
Wales	20	17	-15%	19	17	-10%
Scotland	1	2	+100%	1	2	+100%
Total	101	135	+34%	96	130	+35%



## Totals by Region/Country

	Green Flag Award		Green Heritage Site		Green Pennant Award	
	2009	2010	2009	2010	2009	2010
East Midlands	63	68	1	1	12	15
Eastern	81	92	6	6	5	8
Greater London	192	223	11	13	25	30
<b>North East</b>	<b>49</b>	<b>55</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>4</b>
North West	225	245	7	8	12	19
South East	91	112	10	10	6	13
South West	60	73	2	3	4	6
West Midlands	56	67	4	5	4	5
Yorkshire and Humberside	54	59	2	3	4	11
<b>England</b>	<b>871</b>	<b>994</b>	<b>46</b>	<b>52</b>	<b>76</b>	<b>111</b>



# Pilots

- Finite number of Judges
- Funding issues for an expanding scheme
- Limited resources within applicant organisations to support submission of more sites
- Increasingly uncertain financial future for local and central Government.



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# New Group Award Process

1. Self assessment of green spaces
2. Declaration of Sites
3. New Sites – follow the existing process
4. Peer Reviews
5. Mystery Shopping is ongoing throughout the year and may happen more than once.



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# Self Assessment

- Based on the use of 'in-house' judges
- Addresses all aspects of the Field Assessment
- Scoring using the GF score sheet
- List 3 priority management objectives for each site (12 month cycle)



# Declaration

- Once the self assessment is completed the applicant declares which existing GFA sites still meet the standard
- Single form plus individual score sheets
- Judges name, date of self assessment, the 3 priority management objectives
- Early identification of any new sites applicant intends to submit.



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# New Sites – Essentially Business as Usual

- New sites that the applicant believes meet the GFA standard enter the scheme using the current application process:
  - Application form
  - Management plan – appropriate to site
  - Full external judging
- If they are assessed by external GFA Judge as meeting the GFA standard they then join the other spaces included in the Group Award



# Peer Review

- Peer reviewers meet with management to discuss their policies, strategies and strategic approaches – half a day
- Managers make all relevant documentation available to aid discussion and illustrate approaches
- Sampling technique based, the Peer Reviewers determines which areas they would like to discuss and review and advises applicants



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# Peer Review: Outcomes

- Agreed feedback will be discussion based and written.



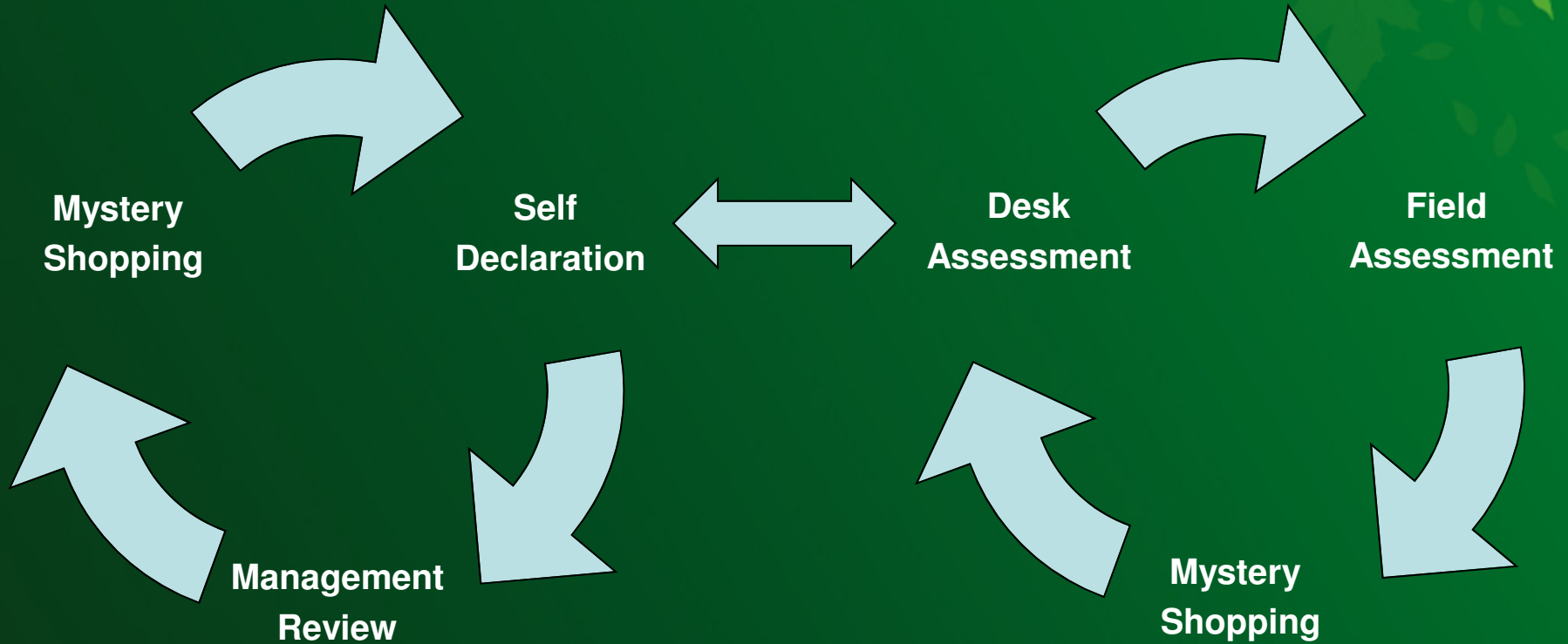
# Group Award

5 or more applications

# Standard Process

All New sites

Sites removed from group award due to poor mystery shopping results





# Assessment





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# Timetable

- Self assessment from now until September
- Peer Review Training September/October
- Peer Reviews  
September/October/November
- Mystery Shopping ongoing
- Review of the process December/January 2011



# What if parks fail?

- Mystery shopper identifies that the site has fallen below acceptable standard
- Applicant notified of issue
- Failure triggers full GFA assessment
- Repeated failure results in the loss of the Flag and a requirement for a new application for the site in the next round
- Likely to trigger an increase in the percentage of sites mystery shopped.