

## Case Study Template

<b>Topic</b>	DESIGN: Masterplanning, New Design
<b>Name of Initiative</b>	21 <sup>st</sup> Century Parks Project
<b>Name of Local Authority / Organisation</b>	Rother District Council and City of Ostend, Belgium
<b>Related Topics/Issues</b>	PLANNING: Regeneration, MANAGEMENT: Effective Partnerships

<b>Aims &amp; Objectives</b>	<p>The aim of the overall project is to jointly identify the benefits of enhancing and creating sustainable greenspaces in the coastal city of Ostend and the seaside resorts of Bexhill on Sea and Camber within Rother District. The joint projects will be seeking to exchange and develop new approaches to design and best practice for urban parks and greenspace facilities in the coastal towns which will improve the environment and quality of life for visitors and residents. The outcomes of the C21P project will contribute to the regeneration initiatives in the study coastal towns.</p>
<b>Outcomes &amp; Impacts</b>	<p>The main objectives of the project are :</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> To jointly explore concepts for the creation of 21st parks and greenspaces and to produce innovative and sustainable design solutions.</li> <li><input type="checkbox"/> To jointly test and evaluate six of the co-produced contemporary greenspace design plans and formulate recommendations in a set of Good Practice Guidelines.</li> <li><input type="checkbox"/> To disseminate the emerging results and findings via communication with a wide audience of interested parties within the Two Seas, Mers, Zeeen Programme Area during the lifetime of the project C21P will focus the project work on two aspects of greenspace activities.</li> <li><input type="checkbox"/> By targeting existing parks and open spaces to attract new users both residents and tourists and to improve social inclusion.</li> <li><input type="checkbox"/> By opening up unused and derelict land to create new sustainable greenspaces for local residents and tourists.</li> </ul> <p>The two Core Activities for the C21P Project will be</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> First Core Activity. <ul style="list-style-type: none"> <li>- Joint crossborder C21P concept meetings and discussions with staff of partner organisations and exploration of opportunities for potential uses and activities for urban parks and greenspaces.</li> <li>- Crossborder partnership working on innovative design ideas for urban parks and greenspaces by engaging interested parties, students and the general public to provide feedback and input ideas.</li> </ul> </li> <li><input type="checkbox"/> Second Core Activity - <ul style="list-style-type: none"> <li>Piloting of a range of the Design Plans, along with evaluation and documenting of the results to form the basis of a Good Practice Guide.</li> <li>- Successful pilot projects will showcase innovative designs and methods by which urban parks and greenspaces can be brought to life in new and exciting ways.</li> </ul> </li> </ul>

	- During the project lifetime communication and dissemination of the C21P findings will take place throughout the Two Seas, Mers, Zeeen Programme area. Interaction will include active engagement with new greenspace users and publicising key findings to practitioners in coastal towns within the Programme area.
<b>Process</b>	The project follows a process of presentation to the workshop and critique by experts and delegates through breakout sessions and summing up by experts and partners.
<b>Resources/Funding</b>	The three year project is co- financed by the European Union ERDF INTERREG IVA 2 Mers Seas Zeeen Cross-Border Cooperation Programme 2007-2013 which relates to trans-frontier projects in France, England, Belgium Flanders and Netherlands.
<b>Timescales</b>	The project programme covers the period from July 2010 to June 2013 for completion of project activities. However there will be some over-run to allow for settling of final accounts.
<b>Evaluation</b>	Ongoing – outputs and presentations can be found here:
<b>Prospects &amp; Opportunities</b>	The project is designed to allow for a number of opportunities for the project pilots to be tested by delegates and partners through the workshop process to influence design and installation. These opportunities develop and reform as the project develops
<b>Key Learning/Advice for Others</b>	The project will produce a Good Practice Guide which will be a useful tool for professionals and students. It will provide the opportunity for learning through the input of students dissertations and case studies and with sections written by invited professional planners, architects and landscape architects.

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Contact agrees that GreenSpace can publish this case study in either printed or digital media (please circle)	<b>Yes – Inform contact when this is to be done</b>
Contact is happy for their contact details to be published with the case study (please circle)	<b>Yes</b>

<b>Other Information Sources</b>