

GSSW exists to provide a united voice dedicated to promoting, advocating and lobbying for the regeneration and sustainable future of quality green spaces throughout the South West. Four broad areas of work include advice to members, advocacy, reaching out to park users and cross boundary partnership working.

Forum Objective 1 - Develop the Forum as the representative body for parks & green spaces in the South West					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
1c	Increase membership	RG/PW	20 paying member organisations = £15,000	Mar 2011	
1d	Develop funding proposals	RG/PW	New membership categories targeted	July 2010	
1f	Prepare 2011-12 business plan	RG/Steering Group	Draft business plan tabled	Dec 2010	
			Final draft adopted	Mar 2011	
1g	Develop delivery plans for sub groups: <ul style="list-style-type: none"> • Training & Skills • Marketing, Promotions & Fundraising • Community Engagement & Projects 	Sub-groups	Clear delivery plans agreed for each sub-group and then adhered to.	June 2010	
1a, b, e	Quarterly steering group meetings & budget management implemented	RG/Steering Group	Continue 09-10 performance	Ongoing	

Forum Objective 2 – Strengthen, promote & maintain the Forum’s role as a membership network for the exchange of expertise, experience & information					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
2b	Establish county “peer support groups”	Steering group	County groups to meet at least 1x/year	On-going	
2c	Promote forum brand	RG/GreenSpace staff	Website updated and use developed.	April 2010	
			Monthly newsletters circulated.	On-going	
2d	Develop relationships with SW Press	RG/GreenSpace staff	2 x press releases distributed (Love Parks Week & GFA’s)	July 2010	
2e	Develop customer feedback forms to improve services to members	RG	Customer feedback forms developed for Open meetings & membership renewals	June 2010	
2f	Promote “Love Parks Weeks”	RG/GreenSpace staff/Steering group	Increase number of events to 50 (40 in 09-10)	July 2010	
2g	Hold an away day	County groups	One local authority hosts away day for other County groups and learning from project is achieved..	Oct 2010	
2h	Develop new links with potential/absent regional partners	RG	5 new regional partners invited to GSSW and information sharing protocol developed.	Aug 2010	
2a	Quarterly open meetings implemented	RG/Steering Group	Continue 09-10 performance	Ongoing	

Forum Objective 3 – Promote and support the regeneration, management & sustainable future of parks and green spaces in the SW Region to the wider community. This will include their role in delivering cross cutting themes such as health, young people, crime & disorder, inclusion and sustainability.					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
3a	With partner organisations, conduct action research as prioritised by Natural England	RG/Steering Group/Regional Partners	ID topics to be researched.	June 10	
			Conduct research in 2 areas and present findings back to forum.	Mar 11	
3c	Research, respond and feedback to two consultations from the region	RG	Research and write responses	Mar 11	
3d	Work with others in the SW to sustain parks and green space, including representation at meetings such as the Green Infrastructure Task Group, Heritage Link, Culture SW	RG/Steering Group	Become involved in the 'Cultural Olympiad' project	Ongoing	
3b	Exchange information about delivering cross	RG/Steering Group/GreenSpace	Continue 09-10 performance (See 2c)	Ongoing	

	cutting themes, including at Forums and on website	staff			
--	--	-------	--	--	--

<p>Forum Objective 4 – Raise the quality standard of parks & green spaces in the South West to reflect the needs & aspirations of all residents & visitors. Promote higher standards in skills & training for those responsible for planning, maintaining & managing the South West’s parks & green spaces.</p>					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
4a	Develop training strategy	Training group/RG/GreenSpace staff	Prioritise training programme and develop monitoring & evaluation system.	June 10	
			Implement training strategy, as per programme developed by Training Working Group.	Mar 11	
4b	Develop TAES across the SW region	Training group/RG	Implement buddy programme of TAES reviews for accredited authorities in SW region.	Ongoing	

Forum Objective 5 – Promote community involvement in the continued development of parks & open spaces and contribute to the promotion of Friends groups nationally, including the annual SW Regional Friends of Parks event					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
5a	Promote Forum amongst Friends of Parks and other community groups	RG/GreenSpace/Steering Group	Research and contact groups.	Aug 10	
5b	Work with Friends groups to develop Regional Friends Forum	Community Engagement Group/GreenSpace/RG	Deliver Regional Friends Forum (link with HEALING SW project).	Nov 10	
5c	Work with Friends groups, county groups and organisations to deliver 'HEALING SW' project in Bournemouth, Gloucestershire, Launceston, Weston-super-Mare & Wiltshire	RG/County groups/HEALING SW Project Board/GreenSpace	Secure funding from Natural England.	June 10	
			Detailed scope of community groups and county groups to be produced.	Oct 10	
			HEALING SW Year 1 project plan targets adhered to.	Ongoing	