

GSSW exists to provide a united voice dedicated to promoting, advocating and lobbying for the regeneration and sustainable future of quality green spaces throughout the South West. Four broad areas of work include advice to members, advocacy, reaching out to park users and cross boundary partnership working.

Forum Objective 1 - Develop the Forum as the representative body for parks & green spaces in the South West					
No.	Action	Lead	Outcome Milestones	Deadline	09-10 Progress
1c	Increase membership	RG/PW	20 paying member organisations = £15,000	Mar 2011	16 paying members
1d	Develop funding proposals	RG/PW	New membership categories targeted	July 2010	Category <80,000 population created
1f	Prepare 2011-12 business plan	RG/Steering Group	Draft business plan tabled	Dec 2010	
			Final draft adopted	Mar 2011	
1g	Develop delivery plans for sub groups: <ul style="list-style-type: none"> • Training & Skills • Promotions, Marketing & Fundraising • Community Engagement & Projects 	Sub-groups	Clear delivery plans agreed for each sub-group and then adhered to.	June 2010	3 new sub-groups created
1a, b, e	Quarterly steering group meetings & budget management implemented	RG/Steering Group	Continue 09-10 performance	Ongoing	4 meetings held. Process for budget

					management now in place.
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Forum Objective 2 – Strengthen, promote & maintain the Forum’s role as a membership network for the exchange of expertise, experience & information					
No.	Action	Lead	Outcome Milestones	Deadline	Progress
2b	Establish county “peer support groups”	Steering group	County groups to meet at least 1x/year	On-going	Now linked with project groups
2c	Promote forum brand	RG/GreenSpace staff	Website updated and use developed.	April 2010	RG to discuss with SL in April.
			Monthly newsletters circulated.	On-going	4 newsletters produced in 09-10
2d	Develop relationships with SW Press	RG/GreenSpace staff	2 x press releases distributed (Love Parks Week & GFA’s)	July 2010	No press releases in 09-10
2e	Develop customer feedback forms to improve services to members	RG	Customer feedback forms developed for Open meetings & membership renewals	June 2010	Feedback form developed for membership mail-out
2f	Promote “Love Parks Weeks”	RG/GreenSpace staff/Steering	Increase number of events to 50 (40 in 09-10)	July 2010	40 events in 09-10

		group			
2g	Hold an away day	County groups	One local authority hosts away day for other County groups and learning from project is achieved..	Oct 2010	No away days in 09-10
2h	Develop new links with potential/absent regional partners	RG	5 new regional partners invited to GSSW and information sharing protocol developed.	Aug 2010	Forestry Commision joined in 09-10
2a	Quarterly open meetings implemented	RG/Steering Group	Continue 09-10 performance	Ongoing	4 themed open meetings held in 09-10. Richard Crowe invited to June 10 meeting.

Forum Objective 3 – Promote and support the regeneration, management & sustainable future of parks and green spaces in the SW Region to the wider community. This will include their role in delivering cross cutting themes such as health, young people, crime & disorder, inclusion and sustainability.

No.	Action	Lead	Outcome Milestones	Deadline	Progress
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3a	With partner organisations, conduct action research as prioritised by Natural England	RG/Steering Group/Regional Partners	ID topics to be researched.	June 10	Not done in 09-10
			Conduct research in 2 areas and present findings back to forum.	Mar 11	Not done in 09-10
3c	Research, respond and feedback to two consultations from the region	RG	Research and write responses	Mar 11	Not done in 09-10
3d	Work with others in the SW to sustain parks and green space, including representation at meetings such as the Green Infrastructure Task Group, Heritage Link, Culture SW	RG/Steering Group	Become involved in the 'Cultural Olympiad' project	Ongoing	Richard Crowe invited to June 10 meeting.
3b	Exchange information about delivering cross cutting themes, including at Forums and on website	RG/Steering Group/GreenSpace staff	Continue 09-10 performance (See 2c)	Ongoing	Members Corner feature in Newsletter

Forum Objective 4 – Raise the quality standard of parks & green spaces in the South West to reflect the needs & aspirations of all residents & visitors. Promote higher standards in skills & training for those responsible for planning, maintaining & managing the South West’s parks & green spaces.					
No.	Action	Lead	Outcome Milestones	Deadline	Progress

4a	Develop training strategy	Training group/RG/GreenSpace staff	Prioritise training programme and develop monitoring & evaluation system.	June 10	Not done in 09-10.
			Implement training strategy, as per programme developed by Training Working Group.	Mar 11	Not done in 09-10.
4b	Develop TAES across the SW region	Training group/RG	Implement buddy programme of TAES reviews for accredited authorities in SW region.	Ongoing	TAES delivered in Oct 09.

Forum Objective 5 – Promote community involvement in the continued development of parks & open spaces and contribute to the promotion of Friends groups nationally, including the annual SW Regional Friends of Parks event					
No.	Action	Lead	Outcome Milestones	Deadline	Progress

5a	Promote Forum amongst Friends of Parks and other community groups	RG/GreenSpace/Steering Group	Research and contact groups.	Aug 10	Exeter Parks Watch attended June 09 meeting. Groups involved in A2N application.
5b	Work with Friends groups to develop Regional Friends Forum	Community Engagement Group/GreenSpace/RG	Deliver Regional Friends Forum (link with HEALING SW project).	Nov 10	RG to investigate with London and NW
5c	Work with Friends groups, county groups and organisations to deliver 'HEALING SW' project in Bournemouth, Gloucestershire, Launceston, Weston-super-Mare & Wiltshire	RG/County groups/HEALING SW Project Board/GreenSpace	Secure funding from Natural England.	June 10	A2N application submitted in March 10
			Detailed scope of community groups and county groups to be produced.	Oct 10	A2N project plan developed
			HEALING SW Year 1 project plan targets adhered to.	Ongoing	A2N project plan developed