



GreenSpace Yorkshire and Humber Forum 2011

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Green Flag Award UK

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
England	1086	1117	3%	994	1044	5%
Wales	45	51	13%	41	48	17%
Scotland	30	36	20%	26	34	31%
Northern Ireland	5	11	120%	5	11	120%
Total	1166	1215	12%	1066	1137	7%



GFA International

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
The Netherlands	2	3	+50%	2	3	+50%
Germany	1	1		1	1	



Green Flag Community Award

	Applications		Change	Winners		Change
	2010	2011		2010	2011	
England	116	134	15%	111	126	12%
Wales	17	23	35%	17	22	19%
Scotland	2	1	-50%	2	1	-50%
Total	135	158	34%	130	149	14%

Regions

	Green Flag Award		Green Heritage Site		Green Flag Community Award	
	2010	2011	2010	2011	2010	2011
East Midlands	68	62	1	0	15	21
Eastern	92	91	6	7	8	12
Greater London	223	228	13	11	30	32
North East	55	65	3	3	4	4
North West	245	256	8	9	19	18
South East	112	116	10	9	13	14
South West	73	81	3	5	6	4
West Midlands	67	76	5	4	5	5
Yorks & Humberside	59	69	3	2	11	16
England	994	1044	52	50	112	126

Yorkshire and Humberside

	Green Flag Award		Green Flag Community Award		Green Heritage Site	
	2010	2011	2010	2011	2010	2011
Applications	65	71	11	17	3	2
Winners	59	69	11	16	3	2



People's Choice Award



People's Choice Award

- Voting opens - 9 July
- Voting closes – 19 August
- Start promoting well in advance of the 9 July



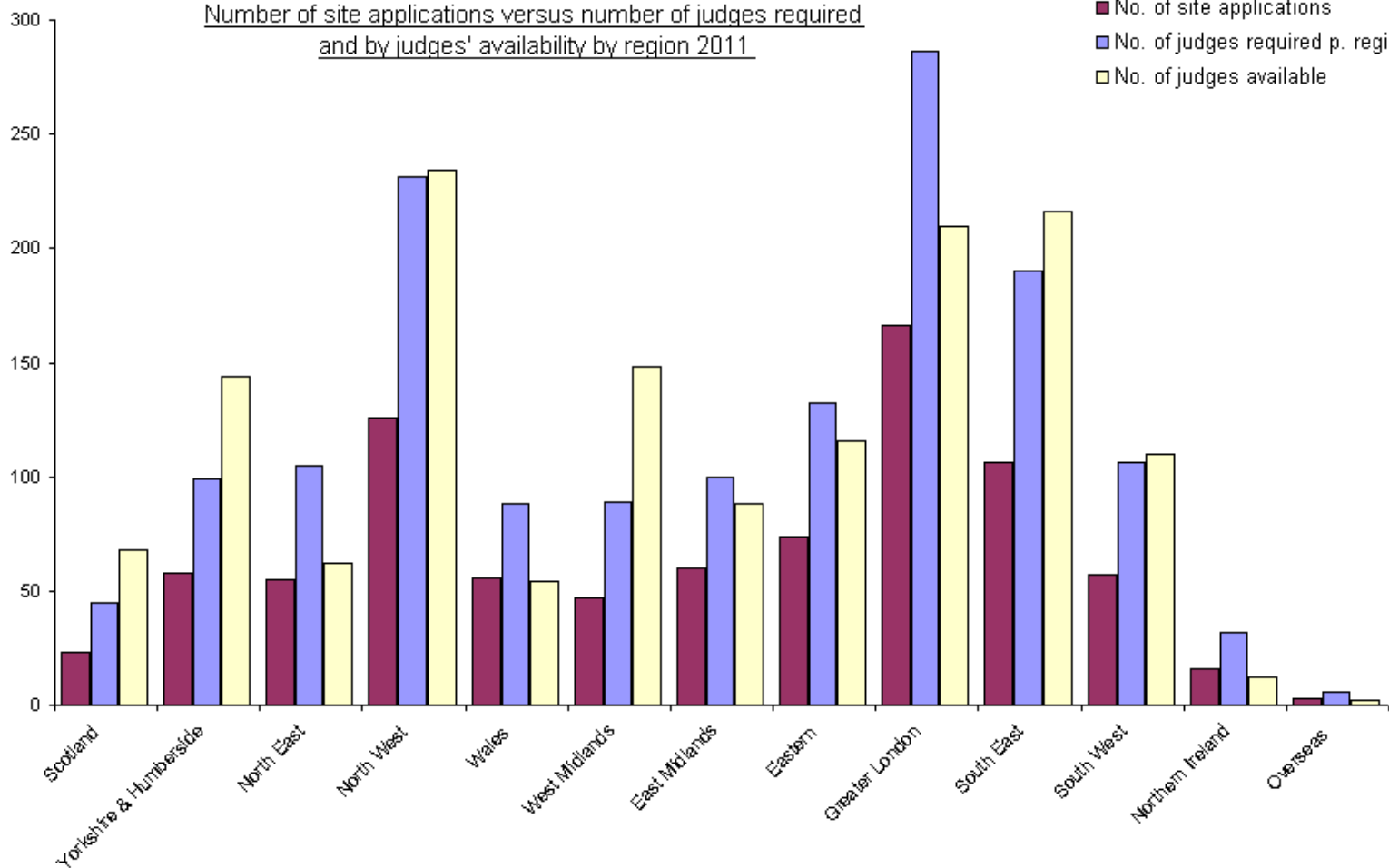
Special Awards for Innovation

- **Meersbrook Community Walled Garden, Sheffield**
- St Ann's Well Garden, Hove, East Sussex
- Mile End Park, Tower Hamlets, East London
- Cannock Park, Staffordshire
- Yarrow Valley Country Park, Chorley, Lancashire
- New Mills Community Orchard, New Mills, High Peak
- Bromley Palace Park, Bromley
- Caversham Court, Reading
- Croydon Cemetery, Croydon
- Moorlands Allotment Association, West Bromwich
- Wenvoe Upper Orchid Field, Wenvoe, Vale of Glamorgan



Number of site applications versus number of judges required and by judges' availability by region 2011

■ No. of site applications
■ No. of judges required p. region
■ No. of judges available



start
Inbox - Microsof...
Judges by regio...
System tray icons: back, power, volume, network, security, help, search, refresh



Survey - Judges

96% - Communications and advice good

93% - Site allocated was suitable

97% - Co-judge was a suitable partner

94% - Enough time to complete judging

Survey - Applicants

91% - Advice was helpful

83% - Application system easy to use

92% - Judges suitably qualified

89% - Sufficient notice of judging



Recruiting, training and supporting Judges

- Refresher training to ensure consistency
- Refresher training will reinforce need to read plan before assessment
- Mentoring training
- Good reports/those found to be very helpful to be shared amongst judges with permission of site
- Criteria specific training linked to review of Raising the Standard
- Developments of computer based training

Marketing

- Elected members
- Potential applicants
- Community groups
- Private sector – shopping centres etc
- Universities
- Contractors



Awards process

- New IT system
- Resizing of documents?
- Provides direct access to results and reports
- Feedback reports earlier



Judging

- Judging window March – May
- One previous judge were possible
- New editions of Raising the Standard
- New guidance provided based on site type
- Mystery shopping to continue but will not replace formal judging
- Group Award Pilot / Peer Review to continue in next award cycle



Announcement of winners

- Green Flag Award - 9 July
- Special Awards for innovation – 13 August
- People's Choice Award – 30 August



Next

- Contract extended to 31 August 2012
- DCLG invites applications for license - February 2012
- License starts - 1 September 2012

